



**STRATEGIC**  
**SOLUTIONS** <sup>LLC</sup>



# **E<sup>3</sup> STRATEGIC PLANNING SERVICES**

**▶ Laying the Foundation for Organizational Success**



# STRATEGIC PLANNING

Organizations cannot control the future, but they can and must develop strategic plans in order to provide direction for their members and stakeholders as they navigate through their work. A strategic plan provides an organization with a solid foundation and maximizes its probability of success. In addition, it provides members with a blueprint for their daily pursuit of fulfilling the organizational vision, more opportunities for positively influencing and controlling their environment, and the ability to thrive through being proactive rather than reactive in their work.

## CUSTOMIZABLE TO FIT YOUR UNIQUE NEEDS

Although all organizations need a strategic plan, there is no one strategic plan structure or planning process that is best for all. Likewise, our company understands no two organizations are alike; therefore, we have developed the E<sup>3</sup> 10-Phase Strategic Planning Process, which is extremely customizable to each customer's needs and budget. We assist with projects that have an end-goal as simple as a one-page document to those with a goal to develop an in-depth, long-range strategic plan.



**“Our E<sup>3</sup> team brings 100+ years of experience in designing and executing organizational goals to your strategic planning efforts. We understand the burden placed on leadership during the strategic planning process, and our services are designed to lighten your burden and save time. You can count on our team to execute a highly professional, organized, and effective process to build an impactful and lasting strategic plan for your organization.”**

- Darrell Cooper, Ed.D.  
CEO and Founder  
E<sup>3</sup> Strategic Solutions

## VISION TO REALITY

A successful strategic planning process challenges an organization to consider and definitively answer the following questions:

1. **Where do we currently stand?**
2. **Where do we want to go?**
3. **How will we get there?**
4. **How will we know when we have arrived?**

Let our team assist your organization in developing a strategic plan. We will engage your leaders and stakeholders in a collaborative process to answer these questions as we formulate a strategic plan that meets the needs of your unique organization and provides a blueprint for success.

We believe all organizations are unique; therefore, we offer a highly customizable E<sup>3</sup> 10-Phase Strategic Planning Process. We work with our customers to design a strategic planning process utilizing the phases that best fit their specific needs and wishes. See more details regarding the phases inside this brochure.

In addition to our strategic planning services, we offer other related services to enhance or support the strategic plan. Details of these related services are provided below:

## **RELATED SERVICES TO COMPLEMENT OR SUPPORT E<sup>3</sup> STRATEGIC PLANNING SERVICES**

### **Organizational Visioning**

We facilitate the development of guiding tenets/principles for an organization, e.g., purpose, vision, mission, core values/beliefs, and motto.

### **Organizational Reviews**

We execute a customized review of your entire organization or designated areas. In this process, we collect, organize, analyze, and interpret data and information in order to provide insights and recommendations for general organizational improvement, strategic planning, or specific strategic initiatives.

### **Strategic Initiative Planning**

Using an established strategic plan or a special project as our guiding focus, we facilitate the development of an action plan with related funding needs.

### **Capital Campaigns**

We design and execute capital campaigns to raise funds necessary for executing your strategic plan or a specific strategic initiative.

### **Capital Planning**

We facilitate the development of a long-term plan to match capital funds to efforts in executing strategic action plans or a special project/plan.

### **Case Building**

We offer assistance in providing research and data compilation to build a compelling case to use in supporting your strategic initiatives and capital campaign.

### **Governance & Leadership Training**

We provide training to leadership and board groups in effectively working with common goals to achieve organizational success.

### **Tax Referendum Campaigns**

We provide three phases of services related to tax referendum campaigns - 1) Building Story; 2) Campaign Design; and 3) Campaign Execution.

# E<sup>3</sup> Strategic Planning Process



## SCOPE PHASE

Establishment of End-Product Goal and Specific Strategic Planning Process



## DATA PHASE

Compilation of Data to Reveal Organizational Status



## STAKEHOLDER PHASE

Engagement Sessions to Gather Perspectives and Insights



## ANALYSIS PHASE

Review and Interpretation of Data and Stakeholder Feedback



## VISIONING PHASE

Development of Guiding Principles, Goals, and Strategies for Organizational Improvement



# E<sup>3</sup> Strategic Planning Process



## ACTION PHASE

Generation of Detailed Action Items for Improvement



## RESOLUTION PHASE

Completion of Drafts, Reviews, Feedback, and Approval



## COMMUNICATION PHASE

Development of Methods for Communicating the Plan



## IMPLEMENTATION PHASE

Development of Implementation Plans, Responsibilities, Framework, Direction, Monitoring, and Timelines



## REVIEW PHASE

Design and Implementation for Periodic Reviews, Amendment Process, and Evaluation



# WE FACILITATE STRATEGIC PLANNING FOR:



## EDUCATIONAL ORGANIZATIONS

- Public School Systems
- Individual Schools
- Private Schools
- Postsecondary Institutions
- Athletic Departments
- School Foundations



## NONPROFITS

- Chambers of Commerce
- Community Organizations
- Faith-Based Organizations
- Foundations
- Social Welfare Organizations
- Service Clubs/Organizations
- Recreational Organizations



## GOVERNMENT

- City Planning
- County Planning
- Governmental Departments
- Governmental Agencies
- Recreational Departments
- Special Projects/Initiatives

## CONTACT US TODAY

to discuss further how our team at E<sup>3</sup> Strategic Solutions can ENGAGE your organizational leaders and stakeholders in developing a strategic plan. Our end-goal is to ENRICH your organization through the strategic planning process, so we ultimately EMPOWER you to achieve high levels of SUCCESS for years to come.

info@e3strategicsolutions.com  
www.e3strategicsolutions.com  
P.O. Box 1509  
Auburn, AL 36831  
256-794-7683  
Office hours: 9:00 a.m. - 5:00 p.m. CST



*Scan this QR code with your smartphone camera app to visit the E<sup>3</sup> website.*

